

B-Creative Association



Participating organisation Information

1. Organisation

ID	E10228280
PIC	896827857
Full legal name (National Language)	B-Creative Association
Full legal name (Latin characters)	
Acronym	BC
National ID (if applicable)	
Department (if applicable)	-
Address	Maskrosvägen 5
Country	Sweden
Region	South Sweden
CEDEX	-
City	Bromölla
Websites	b-creative.link (under development)
Email	ingmarierohdin@b-creative.link
Telephone 1	+46701465601

2. Profile

Type of Organisation	Association
Is your organisation a public body?	no
Is your organisation a non-profit?	no

3. Background and Experience

Please briefly present your organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used).

B-Creative is an association that are developing courses, event, workshops in different topics such as language learning, virtual travelling. B-Creative have a large network in Sweden and in Europe with NGOs, education organisations and associations.

The staff in B- Creative have experience of European projects, development of education material, marketing and networking.

B – Creative association will contribute with knowledge, networking skills and experiences from national and international projects, content development and creative solutions.

What are the activities and experience of your organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

The association have experience in development of educational material, networking, events and workshops.

B- Creatives staff have experience of dissemination/ exploitation and working with social media and marketing for project dissemination. B- Creative staff has worked with EU and domestic projects, have experience from projects involving integration and language learning for immigrants.

The association have excellent organizational skills in coordination and administration of project planning, administrative aspects and interaction with people and an understanding of other cultures and their beliefs.

B- Creative staff have been involved in EU-projects that focus on lifelong learning, social exclusion, gender mainstreaming, disability, liberal education, pedagogical aspects within ICT/ODL, aspects within vocational training for adults and disadvantaged group. Also good cooperation with Senior associations and experience of development of activities and material for the elderly generation.

The Manager and the Researcher of B- Creative have been involved in several EU projects and Mobility projects since 2007 both as partner and coordinator.

B- Creative association consist of following members:

Ingmarie Rohdin – Manager

Have experiences from Grundtvig, Leonardo, Erasmus+ and Nordplus and Interegg projects.

Worked in European projects since 2007 – 2019 at Folkuniversitetet.

During this time period some of the activities and responsibilities:

Coordinator for several regional projects for social disadvantaged groups; unemployed individuals, individuals on long term sick leave and immigrants.

Project member in EU-projects that focus on lifelong learning, social exclusion, gender mainstreaming, disability, liberal education, pedagogical aspects within ICT/ODL, aspects within vocational training for adults and disadvantaged group

Part of an interdisciplinary team that develops lifelong learning program for disadvantaged and social excluded individuals in collaboration with local and regional institutions to promote social well-being and lifelong learning.

Cristina Boldrini Tisci – Teacher – Responsible for marketing and networking

Have 25 years' experience of entrepreneur skills, Italian language teacher and travel planner.

Experience of planning, conducting and evaluating study circles and cultural events in collaboration with groups, municipality and associations, inform and produce information material.

Admin work such as marketing, networking and arrange events and manage follow-up of results and evaluations, assists in calculating and monitoring costs.

Developer of multimedia and distance courses.

Åsa Hedlin Olsson – Researcher/Admin

Experience from training for disable individuals, responsibility for handicrafts courses, ICT and project leader for service education program for individuals with special needs.

Been project member in EU-projects that focus on lifelong learning, social exclusion, gender mainstreaming, disability, liberal education, pedagogical aspects within ICT/ODL, aspects within vocational training for adults and disadvantaged group.

Tord Hansson – Researcher/translator

Experience from coordinating regional projects for social disadvantaged groups; unemployed individuals, individuals on long term sick leave and immigrants and coach for the target groups mentioned.

Been project member in EU-projects that focus on lifelong learning, social exclusion, gender mainstreaming, disability, liberal education, pedagogical aspects within ICT/ODL, aspects within vocational training for adults and disadvantaged group

Experience from teamwork that develops lifelong learning program for disadvantaged and social excluded individuals in collaboration with local and regional institutions to promote social well-being and lifelong learning.

Research and translation experience.

Have you participated in a European Union granted project in the 3 years preceding this application?

No

4. Legal Representative

Title	Mrs
Gender	Female
First Name	Ingmarie
Family Name	Rohdin
Department	-
Position	Manager

Email ingmarierohdin@b-creative.link
Telephone 1 +46701465601

5. Contact Person

Contact person 1

Title Mrs
Gender Female
First Name Ingmarie
Family Name Rohdin
Department -
Position Manager
Email ingmarierohdin@b-creative.link
Telephone 1 +46701465601

Associated Partners

Please identify and explain the involvement of associated partners, not formally participating in the project. Please explain how they will contribute to the implementation of specific project tasks/activities or support the dissemination and sustainability of the project (2-4 organisations per/country)

SI - Associazione Svezia Italia

SI is an association based in Skåne which aims to create a bridge, a continuous and constant link between the citizens of these two magnificent realities of the European continent. SI is a place for cultural exchange and more.

<https://www.sveziaitalia.se/sv/home-svenska/>

Io parlo italiano.

Italian language courses of all types and levels, lectures, food and wine tastings, travel designs (tailor made trips to Italy). <https://www.ioparloitaliano.org/>

Senior associations, Migrant associations

Kristianstad Municipality the department for elderly care and activities