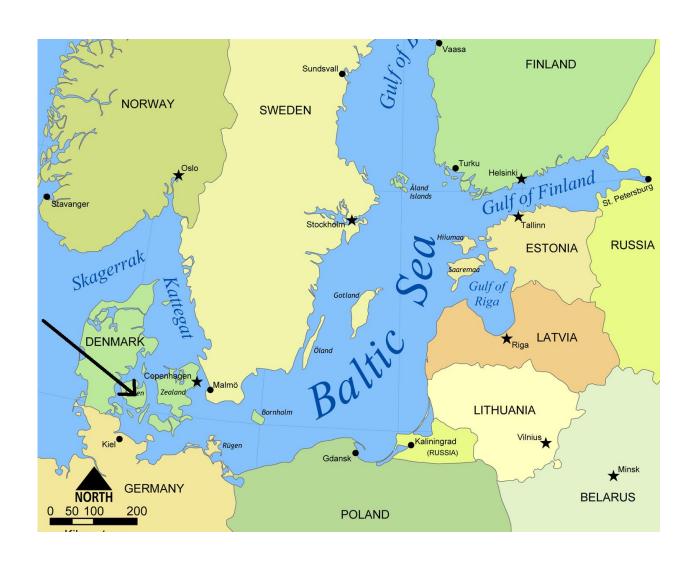
### Odense Aftenskole - Denmark



# Social entrepreneurship

"is not about starting a business or becoming more commercial.

It's about finding new and better ways to create social value."

# Social entrepreneurship:

- Has a social purpose. That is, improve conditions in society and create social value.
- Is innovative. That is, working with new products, services and processes.
- Is professionally organized. That is, not based only on volunteering.
- Is privately or collectively owned. Not publicly owned.
- Not for profit. That is, re-investing possible profits to promote the social purpose.

# Social entrepreneurs

are often people with a drive not to make a lot of money, but to create solutions to a social problem in society.

# Examples

• The Work of the Blind People

Venligboerne - Friendly inhabitants

Support for women and youth in Northern Uganda

Education – RUC – Master in Social entrepreneurship

# The work of blind people

• Founded: 1929 – to day around 70 persons fully emploied – shops in all big cities in Denmark

• The mission is: to create more job and employment opportunities for the blind and visually impaired

• How: We are a craft company that manufactures products for private households, business enterprises, and municipal workplaces in need of cost, brushes, textiles and baskets of good raw materials

Profit – are reinvested

#### **Products**





### Venligboerne - Friendly inhabitants

- Started: June 201
- Meet others in a friendly way.
- Be curious when you meet people who are different from you
- Meet diversity with respect.
- Helping people in need
- 90 cities in Denmark with a total of about 150.000 Venligboere

#### Support for women and youth in Northern Uganda

- Odense Aftenskole strated this project in 2009 with support from Danida
- improve skills
- strengthen democratic living

#### Education – RUC – Master in Social entrepreneurship

