

Odense Aftenskole - Denmark



Social entrepreneurship

"is not about starting a business or becoming more commercial.

It's about finding new and better ways to create social value."

Social entrepreneurship:

- **Has a social purpose.** - That is, improve conditions in society and create social value.
- **Is innovative.** - That is, working with new products, services and processes.
- **Is professionally organized.** - That is, not based only on volunteering.
- **Is privately or collectively owned.** - Not publicly owned.
- **Not for profit.** - That is, re-investing possible profits to promote the social purpose.

Social entrepreneurs

are often people with a drive not to make a lot of money, but to create solutions to a social problem in society.

Examples

- The Work of the Blind People
- Venligboerne - Friendly inhabitants
- Support for women and youth in Northern Uganda
- Education – RUC – Master in Social entrepreneurship

The work of blind people

- Founded: 1929 – to day around 70 persons fully employed – shops in all big cities in Denmark
- The mission is: to create more job and employment opportunities for the blind and visually impaired
- How: We are a craft company that manufactures products for private households, business enterprises, and municipal workplaces in need of cost, brushes, textiles and baskets of good raw materials
- Profit – are reinvested

Products



Venligboerne - Friendly inhabitants

- Started: June 201
- Meet others in a friendly way.
- Be curious when you meet people who are different from you
- Meet diversity with respect.
- Helping people in need
- 90 cities in Denmark with a total of about 150.000 Venligboere

Support for women and youth in Northern Uganda

- Odense Aftenskole started this project in 2009 with support from Danida
- improve skills
- strengthen democratic living

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